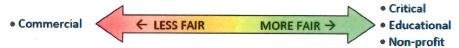
## **Fair Use: The Four Factors**

## **Four factors**

Purpose (of the use in question)



Nature (of the source work)



- Amount & Substantiality (of the source work)
  - Larger amount (proportionately)
     Borrowing from the "heart of the work"
     Smaller amount (proportionately)
     Borrowing from more peripheral elements
- Effect on the potential market (for the source work)
  - Harm to the market for the work 

    No market harm